
COMMUNITY OBSERVER

A New Way to Connect Your Community

Dear Community Leader,

For over 40 years, our company has been dedicated to local media. As traditional newspapers like our former partner, the Star Ledger, have declined, we've noticed a growing void in local, community-specific news.

This September, we are excited to fill that gap by launching **Community Observer**—a new weekly newspaper delivered directly to every resident. This 8-page paper will be your community's one-stop source for local news, including town council updates, school events, youth sports, and senior activities.

We believe local newspapers are a vital American tradition. **Community Observer** will be a place for residents to submit their own stories and photos, strengthening community bonds.

For information on submissions or delivery, please visit thecommunityobserver.com or email us at info@thecommunityobserver.com. We look forward to becoming a valuable part of your community.

Sincerely,

Jim Knoll, Senior Vice President